

HI
HIPERTIN®

mundus
Natural Hair Color



PERMANENT HAIR COLOR RANGE

With vegetable oils and natural origin ingredients

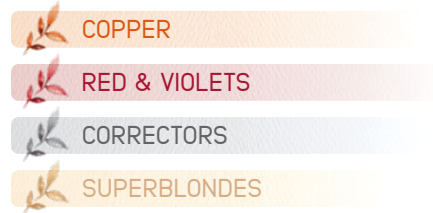
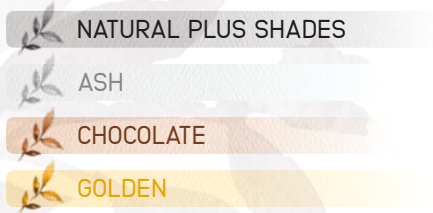
Description

Mundus is the new and innovative range of permanent, 0% ammonia, and vegan hair color that achieves natural shades while respecting the well-being of the hair to the fullest.

0% Ammonia, vegan, with vegetable oils and natural origin ingredients, it contains components that nourish and moisture the hair, anti-irritants, odor neutralizers, and actives that provide full coverage, giving a long-lasting color with greater resistance to washing and oxidation, with 100% coverage.

The high percentage of natural oils helps the pigments penetrate the hair better, enhancing the intensity and luminosity of each shade. An optimal balance is achieved thanks to the combination of oils with DMAMP and MEA.

The base tones of this new range are neutral and designed to achieve a cool tone finish, resulting in more natural finishes. It offers optimal coverage for gray hair, even with 100% gray hair, with a lightening power of 2-3 shades.



The range is completed with **22 and 32 volume Hydrogen Peroxide Creams** formulated with vegetable oils and conditioners that complement and close the circle for a hair color with a natural finish without exception.

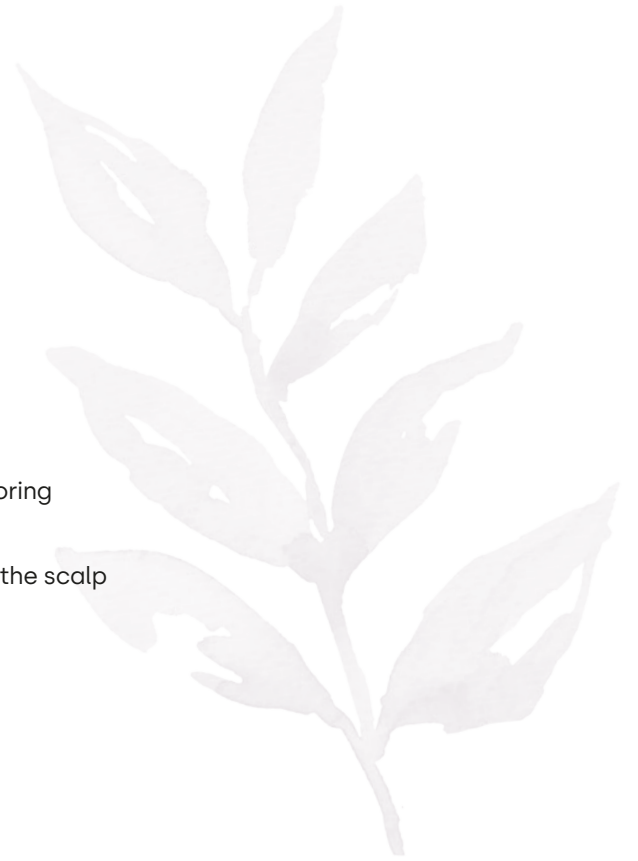
22 VOL
6,6%



32 VOL
9,6%

Benefits of use and visible results

- Permanent Color
- 0% Ammonia
- Vegan formulation
- With Vegetable Oils and Natural Origin Ingredients
- 100% gray coverage
- Lightening power of 2-3 shades
- Natural shades respecting hair well-being
- 100% coverage coloration
- Longer-lasting color
- Helps nourish hair
- Contributes to moisturizing the hair fiber during and after coloring
- Helps repair the hair fiber
- Contributes to protecting the good condition and balance of the scalp
- Provides hair elasticity
- Gives shine, softness, and conditioning



Active ingredients and components

HAIR COLOR

ODOR NEUTRALIZERS

A combination of Lemon Water and Orange Butter that allows us to naturally neutralize odors and thus eliminate synthetic perfume from the formulas.

ORANGE BUTTER

Its Vitamin C content provides antioxidant power and promotes collagen production. Its moisturizing properties and conditioning effect enhance the softness, shine, and luminosity of the hair. With astringent and antiseptic effects, it helps eliminate hair impurities, relieving itching and irritation, and helps reduce damage to the cuticle, fiber, and scalp caused by the product base.

SWEET ALMOND OIL

This oil helps strengthen and reduce split ends. Its high Vitamin E content helps combat external factors that damage the hair cuticle and contributes to softening and strengthening, thus generating a healthier appearance. Its moisturizing properties and high content of minerals, vitamins, and proteins provide conditioning and shine.

BABASSU OIL

Extracted from the Babassu palm, this oil penetrates the hair fiber, deeply moisturizing and increasing the hair's softness and elasticity. It contributes to providing nutrition and shine without weighing it down. It also contains anti-inflammatory and antioxidant properties due to its high vitamin content.

NEEM OIL

Neem oil has numerous and well-known medicinal properties thanks to its bioactive compounds and fatty acids. With fungicidal, antibacterial, and antiseptic properties, it helps keep the scalp protected and clean. It helps relieve skin inflammations and irritations. With antioxidant, moisturizing, and regenerative power, it maintains the optimal balance of the hair fiber.

SESAME OIL

Its antioxidant power helps combat cellular damage and promotes hair growth. Its antibacterial properties help combat scalp infections. It helps moisturize both the scalp and hair fiber, repairing the damaged ones. Sesame oil offers deep moisturizing, nourishing, and restorative properties for hair fibers.

BOSWELLIA OIL

Extracted from the resin of the frankincense tree, it contains significant anti-inflammatory, soothing, and anti-aging properties. It helps relieve irritation and reduce scalp inflammation. It helps reduce redness and itching. It improves elasticity, reducing signs of hair aging. It supports collagen production, contributing to hydration and protection of the hair and scalp.

HYDROGEN PEROXIDE CREAMS

SHEA BUTTER

Extracted from the nut of the Shea tree, it has great moisturizing and nourishing properties that contribute to improving the elasticity and softness of the hair. Its anti-inflammatory and soothing properties help reduce scalp irritation. It is also rich in antioxidants, which slow down hair aging and protect it from external factors. It helps seal the hair fiber, giving it a shinier appearance.

CALMING COMPOUND

Composed of 3 essential vegetable oils: Sesame Oil, Neem Oil, and Boswellia Oil. The combination of these oils helps soothe scalp irritations and itching. It has moisturizing and restructuring properties.

ARGAN OIL

It contains multiple properties that help provide the hair fiber with softness, nutrition, protection, and strength. The oil is also rich in vitamin E, linoleic acid, and natural tocopherols, which give the oil free radical-fighting properties and therefore anti-aging properties. It has antioxidant properties, combating premature hair aging. It helps nourish by increasing cellular oxygenation. It has great restorative and nutritional power. It revitalizes the scalp, restoring its original shine.







Method of application

HAIR ANALYSIS

Analyze the hair by determining the percentage of gray hairs, the color texture, its natural color, and the underlying pigment to determine the most suitable shade for the client.

APPLICATION

This hair color should be mixed exclusively with MUNDUS Hydrogen Peroxide Creams of the desired or necessary concentration. The mixture is always in equal parts (1+1) except for shades 10 and 10.1, which can be applied at (1+2), thus increasing the lightening power.

Application Chart			
MUNDUS Shades	Mixture	Average Processing Time	Lightening power depending on peroxide
Natural, Ash, Black, Golden, Chocolate, Mahogany and Violet	1+1  1 part MUNDUS Hair Color Cream + 1 part MUNDUS Peroxide	 30 min.	22 Vol. Lifts 1 - 2 levels
Copper and Red	 1 part MUNDUS Hair Color Cream + 1 part MUNDUS Peroxide	 35 min.	32 Vol. Lifts 2 - 3 levels
Superblondes	1+2  1 part MUNDUS Hair Color Cream + 2 parts MUNDUS Peroxide	 45 min.	32 Vol. Lifts 2 - 3 levels

Presentation and formats

HAIR COLOR

- HAIR COLOR MUNDUS TUBE 100ML → code 2621 - 2658
 - o Packs of 3 MUNDUS TUBES
 - o Box of 72 units of MUNDUS TUBES

HYDROGEN PEROXIDE CREAMS

- HYDROGEN PEROXIDE CREAM 22VOL 900ML → code 7521
 - o Caja de 12 unidades
- HYDROGEN PEROXIDE CREAM 32VOL 900ML → code 7522
 - o Box of 12 unit